




# Videojet® SIMPLICiTY™ continuous inkjet printers

 A smart, connected user experience that keeps  
your production running smoothly



Optimized  
operation



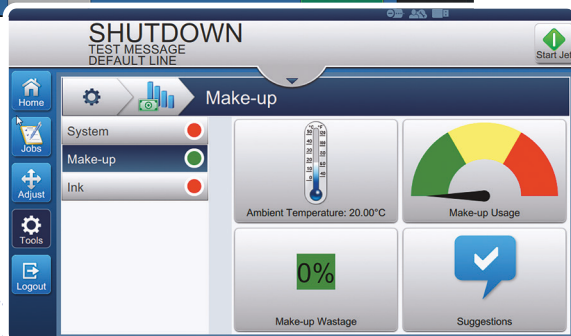
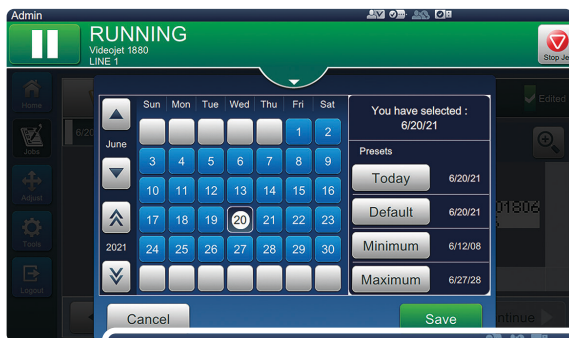
Flexible configuration  
for easy integration



Code quality  
confidence

# Keep your operators focused on production with the minimal touch design of SIMPLICITY™

Videojet SIMPLICITY is a smart, tablet-inspired interface for the Videojet 1280, 1580 and 1880 continuous inkjet printers. It features flat menu structures that provide highly intuitive navigation – familiar to all users. Its minimal touch design reduces printer interactions, removing non-essential work and allowing fewer chances for mistakes.



## Smart made simple

Our highly intuitive interface delivers Code Assurance with error-proofing rules that help reduce operator errors. Also included are our on-board, easy-to-understand 'How To' videos to guide operators through basic tasks.



## Increase uptime and productivity

Improve your operations with Videojet OPTIMIZE™ and MAXIMIZE™ diagnostic capabilities. And with features such as a make-up reserve tank, extended intervals between printhead cleanings, auto-rinse, and more, you'll experience fewer operator interactions and reduced downtime.



## Quick and easy maintenance

The SmartCell™ Service Module allows simple preventive maintenance to be carried out in just five minutes. Operatorperformed preventive maintenance can be coordinated within your production schedule, helping to ensure maximum line productivity and no additional downtime. Additionally, the printer's auto-rinse feature, cleans the printhead and reduces ink build-up, helping to ensure clear, high-quality codes.



## Ready for your environment

IP55 to IP66 helps protect from dust and water, while CleanFlow™ printhead technology resists ink buildup that can cause ordinary inkjet printers to shut down. The unique printhead sensor enables detection of build-up in the printhead and alerts the user to potential print quality issues. Dynamic Calibration monitors the ambient conditions and automatically adjusts parameters to help maintain superior and consistent print quality.





# The smarter way to print

With over 50 years of continuous inkjet development experience, Videojet offers a range of continuous inkjet printers and deep application expertise to help you identify the right printing solutions for your needs. All with SIMPLICiTY inside.



## Videojet 1280

Continuous inkjet made easy

Videojet has redefined simple with the 1280 CIJ printer. From the intuitive interface to smart design features, it's simple for all operators to use.



## Videojet 1580 +

Enjoy the uptime advantage

The 1580 + printer delivers uptime peace of mind and offers guidance to help ensure error-proof operation, helping to reduce your total cost of ownership.



## Videojet 1580 C

Consistent high-contrast codes

The 1580 C uses soft-pigmented contrast inks to print high-quality codes with superior uptime. This printer performs and behaves like a standard dye-based printer.



## Videojet 1880 +

Enabling your productivity journey

The 1880 + printer builds upon millions of hours of real-world printer data to deliver a digitally-enabled solution that helps to ensure uninterrupted production.



## Videojet 1880 HR

High-resolution, micro-codes

The 1880 HR printer maintains exceptional print quality and is engineered to consistently produce micro-characters and 2D codes with high-resolution clarity.



## Videojet 1880 UHS

Efficient performance at high speed

The 1880 UHS printer is the ultimate solution for high-speed production lines, delivering exceptional code quality and printer reliability.

# Setting the gold standard in ink purity, performance, reliability and customer service

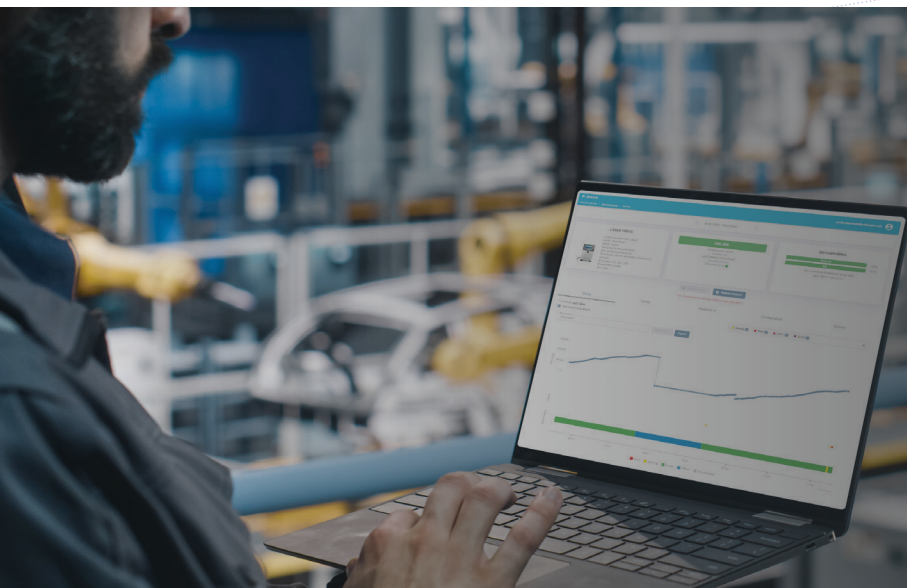
Over 50 years of CIJ ink and fluid technology, starting with those created for the first commercial inkjet printer, goes into every ink that Videojet formulates and delivers today. With specially-formulated inks for our continuous inkjet range of printers, Videojet can match the ideal ink for your application.

Our inks and supplies help extend uptime, reduce waste, improve supply chains, and deliver clean, clear codes every time. Formulated for optimal performance and maximum uptime, our inks and supplies are the gold standard in quality, design, performance, compatibility, compliance, and customer service.



## Expert service on demand

With unmatched depth of experience in servicing and maintaining Videojet equipment, the Videojet global service and support team helps you optimize your coding and marking solutions. Our service technicians are highly trained and dedicated solely to maintenance and service needs.



## Real-time support with VideojetConnect™ Remote Service\*

Receive access to the world's largest network of CIJ experts at the touch of a finger, and bring the technician directly to your line to aid troubleshooting and remote printer recovery. No other technology delivers help faster to ensure you make the right decisions when needed.

\* Subject to availability in your country



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