



Continuous Inkjet Printers

Videojet SIMPLICiTY™

Smart printing made easy



Keep your operators focused on production with the minimal touch design of SIMPLiCiTY™

Videojet SIMPLiCiTY is a smart, tablet-inspired interface for the Videojet 1240/1280, 1580 and 1880 continuous inkjet printers. It features flat menu structures that provide highly intuitive navigation – familiar to all users. Its minimal touch design reduces printer interactions, removing non-essential work and allowing fewer chances for mistakes.



Smart made simple

Our highly intuitive interface delivers Code Assurance with error-proofing rules that help reduce operator errors. Also included are our on-board, easy-to-understand 'How To' videos to guide operators through basic tasks.



Quick and easy maintenance

The SmartCell™ Service Module allows simple preventive maintenance to be carried out in just five minutes. Operator-performed preventive maintenance can be coordinated within your production schedule, helping to ensure maximum line productivity and no additional downtime.



Ready for your environment

IP55 to IP66 helps protect from dust and water, while CleanFlow™ printhead technology resists ink buildup that can cause ordinary inkjet printers to shut down. Dynamic Calibration monitors the ambient conditions and automatically adjusts parameters to help maintain superior and consistent print quality.



Increase uptime and productivity

Improve your operations with Videojet OPTIMiZE™ and MAXIMiZE™ diagnostic capabilities. And with features such as a make-up reserve tank, extended intervals between printhead cleanings, auto-rinse, and more, you'll experience fewer operator interactions and reduced downtime.

Easy to operate

SIMPLICITY's tablet-like functionality enhances an operator's ability to learn and remember a common interface, without the need for additional training. The interface is also embedded with multiple languages. And with optional VideojetConnect™ Remote Service*, the power of the largest technical support team in the world is available to you at the touch of a button.

* Subject to availability in your country



The smarter way to print

With over 40 years of development experience, Videojet offers a range of continuous inkjet printers and deep application expertise to help you identify the right printing solutions for your needs. All with SIMPLICITY inside.



Videojet 1240/1280 Continuous Inkjet made easy

Videojet has redefined simple with the Videojet 1240/1280 CIJ printers. From the intuitive interface to smart design features, they are simple for all operators to use.



Videojet 1580 Giving you the uptime advantage

The Videojet 1580 CIJ printer delivers uptime peace of mind and offers guidance to help ensure error-proof operation, helping to reduce your total cost of ownership.



Videojet 1880 Enabling your productivity journey

The Videojet 1880 CIJ printer builds upon millions of hours of real-world printer data to deliver a digitally-enabled solution that helps to ensure your production line operates without interruption.

Setting the **gold standard** in ink purity, performance, reliability and customer service

Over 40 years of ink and fluid technology, starting with those created for the first commercial inkjet printer, goes into every ink that Videojet formulates and delivers today. With specially-formulated inks for our continuous inkjet range of printers, Videojet can match the ideal ink for your application.

Our inks and supplies help extend uptime, reduce waste, improve supply chains, and deliver clean, clear codes every time. Formulated for optimal performance and maximum uptime, our inks and supplies are the gold standard in quality, design, performance, compatibility, compliance, and customer service.



Expert service on demand

With unmatched depth of experience in servicing and maintaining Videojet equipment, the Videojet global service and support team helps you optimize your coding and marking solutions. Our service technicians are highly trained and dedicated solely to maintenance and service needs.

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